# We All Have Something to Hide

Take these simple steps to protect your privacy

# Our personal data is constantly collected

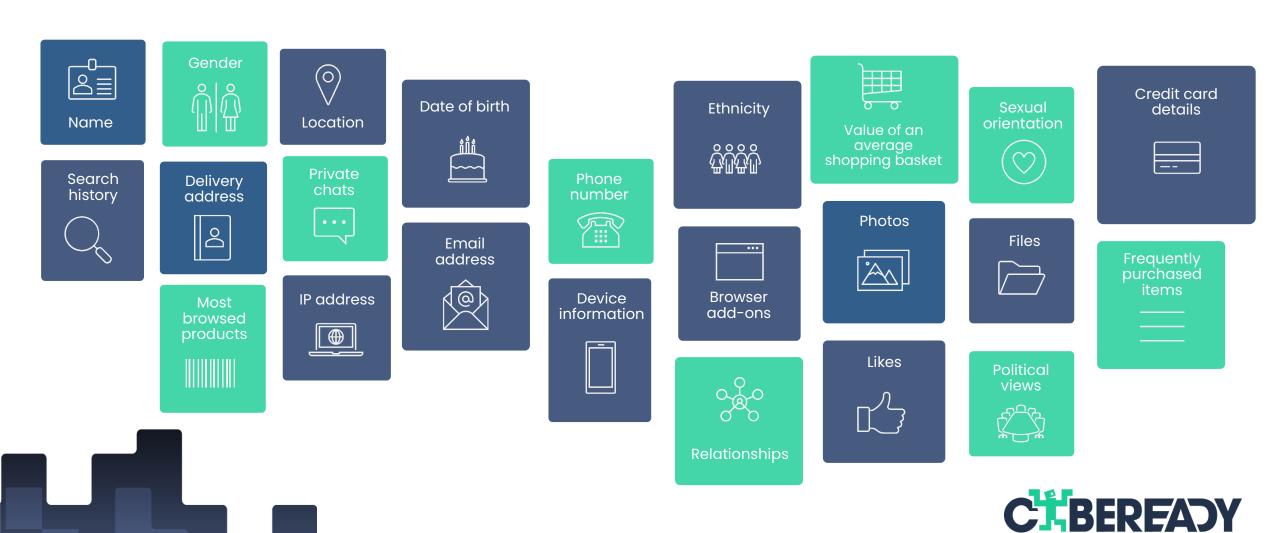


When browsing websites and apps, many digital footprints are left behind.

We voluntarily provide extensive information about ourselves whenever we register on a social network, a dating app, or even shop online.



### What kind of data is collected?





# What harm it could Do?



Companies collect data to influence you for their own interests, not necessarily yours.

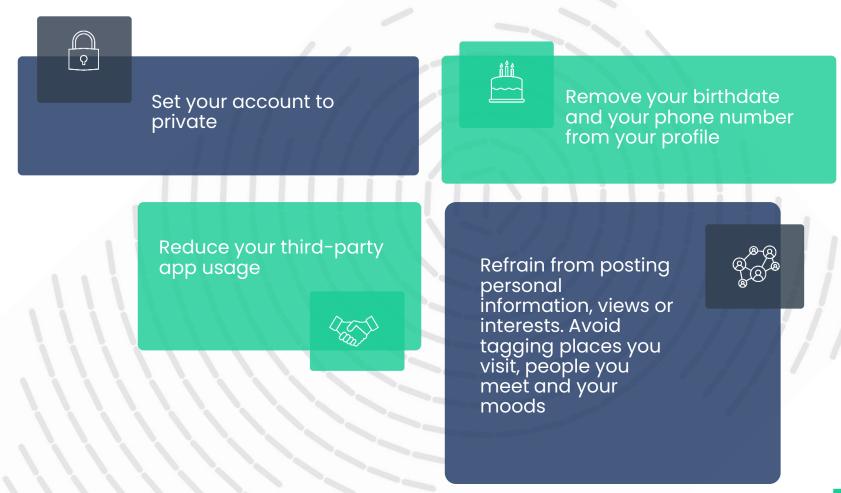


Cybercriminals steal this data, enabling them to conduct targeted attacks with a higher success rate.



Third parties buy the data and target us for marketing (emails, text messages, etc.) without our permission.

## How can you protect your data?







#### When Browsing online



Pause before signing up. Registration includes many details and should only be done on trusted websites.



When shopping online, use anonymous browser mode, and never agree to save your credit card info when purchasing.



### When Using an App



Always download apps from official app stores—preferably apps with high ratings and positive comments.



Give the application the minimum permissions required. There's no reason to let it collect unnecessary data.





