

How to use CybeReady's Awareness Month kit 2022

"**See yourself in cyber**" is the theme for cyber danger awareness month in 2022, established by the American CISA organization. With the kit we designed for you, we addressed '**yourself**' by taking into account employees' different personas, daily routines, hobbies, and perceptions to create a "personal space" that explains their unique risks in cyber and provides them with personalized tips.

The kit consists of three parts:

1) **Personalized interactive experience:** Interactive PDF for internal distribution within the organization and self-consumption by employees. It allows employees to select a track (from four types) to explore how cyberspace is relevant to their personal world and their role in the organization. Best used by sending over email (either as an attachment or a link to an open directory), so employees can consume at will.

Format: PDF

2) **Digital posters:** 12 designed units divided into four categories, each containing personal stories and tips, which can be projected on public screens in the organization, in conference rooms, etc., or used as screensavers on personal computers.

Two available formats: Animated GIF (set for 10 seconds between screens), JPEGs

3) **E-Mail messages:** A series of four emails, to be sent weekly, regarding risks and tips associated with popular leisure pursuits (social networks, online shopping) and perceptions regarding the cyber world ('Only fools fall for phishing,' 'It won't happen to me').

Format: E-mail, available only on the CybeReady platform, through our CAB (Continuance awareness bites) program

Lastly, a small recommendation from us: We believe that learning is best achieved when it is done voluntarily and is closely related to the learner's world. Therefore, we recommend allowing employees the choice of interacting with the content.

Feel free to contact us with any questions or requests [here](#)