How Medicover Enhanced Cybersecurity Resilience with CybeReady
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Medicover is a multinational healthcare organization with over 20,000 employees that operates in multiple countries and serves millions of patients annually. With healthcare ranking among the most targeted sectors for cyberattacks and ransomware costs projected to exceed $30 billion by 2025, Medicover needed an effective solution to strengthen its employee readiness and protect its critical systems and patient data. Over the past three years, Medicover has partnered with CybeReady to transform its security training approach, significantly improving cybersecurity resilience.

Patryk Kuchta
Privacy and Information Security Expert at Medicover

What challenges was Medicover facing in cybersecurity before implementing CybeReady?

"Like many healthcare organizations, we faced growing threats from phishing and ransomware attacks. Phishing emails accounted for a significant percentage of ransomware entry points, and employee engagement with traditional training programs was not satisfactory. The training was not regular and often generic, making it difficult to address the unique needs of diverse roles in a healthcare setting."

"Additionally, our teams operate under immense pressure, juggling long shifts, diverse roles, and critical patient care responsibilities. We needed a solution that was not only effective but also adaptable to these challenges."

Why did Medicover choose CybeReady over other security awareness solutions?

"CybeReady stood out for its automation, adaptability, and focus on engagement. The platform delivers tailored training that aligns with the unique demands of healthcare employees. Unlike traditional solutions, CybeReady's **Awareness Bites** provide short, monthly training sessions that seamlessly integrate into our employees' daily routines."

"The platform's localization capabilities, offering training in 42 languages, ensured that all employees, regardless of their location or role, could engage with content that resonated with them. Additionally, the analytics and reporting features gave us actionable insights into our organization's readiness, helping us track progress and focus efforts where they were needed most." 368**Want to learn more? Visit us at https://cybeready.com/request-a-demo**

What measurable improvements has Medicover seen since implementing CybeReady?

"The results have been remarkable and within the first year, we saw:

- An average of **90% reduction in high-risk employee groups** was achieved through targeted and adaptive training.
- Enhanced organizational resilience, with employees improving their phishing resilience scores by over 5x in the first 12 months."

"What's truly impressive is that these results were achieved with minimal time commitment from employees—just a few minutes of training per employee per month."

How has CybeReady's approach addressed the specific needs of healthcare employees?

"CybeReady's training is tailored to healthcare's unique challenges. The short, bite-sized format respects our employees' time and integrates easily into their workflows, ensuring minimal disruption to patient care. The platform's **just-in-time learning** provides immediate feedback on simulated phishing attempts, reinforcing positive behaviors and improving learning retention. Furthermore, the **localization and language variety** allowed us to maintain consistency across our international workforce while ensuring accessibility and relevance for each team member."

What role do analytics and reporting play in Medicover's cybersecurity strategy?

"The analytics tools provided by CybeReady have been invaluable. We can monitor training engagement and performance across teams, identify high-risk groups, and adjust our strategies accordingly. The reporting features also make it easy to demonstrate compliance with regulations like GDPR, which is critical in our industry."

How would you summarize the impact of CybeReady on Medicover?

"CybeReady has fundamentally changed how we approach constant cybersecurity training. It's no longer a checkbox exercise, it's an integral part of our defense strategy. By automating training and delivering it in a way that engages employees, CybeReady has helped us create a culture of readiness."

"Our employees are not just aware of threats; they are prepared to respond to them effectively. For a healthcare organization, that readiness translates directly into better protection for our patients, data, and operations."

"Medicover's partnership with CybeReady demonstrates how an innovative, data-driven approach to security awareness training can deliver measurable results, even in a high-pressure, complex environment like healthcare. With tailored training, real-time analytics, and significant reductions in employee risk, Medicover is now better equipped to face the evolving threat landscape." **Want to learn more? Visit us at https://cybeready.com/request-a-demo**