CYBERREADY

SHOP SAFELY THIS BLACK FRIDAY

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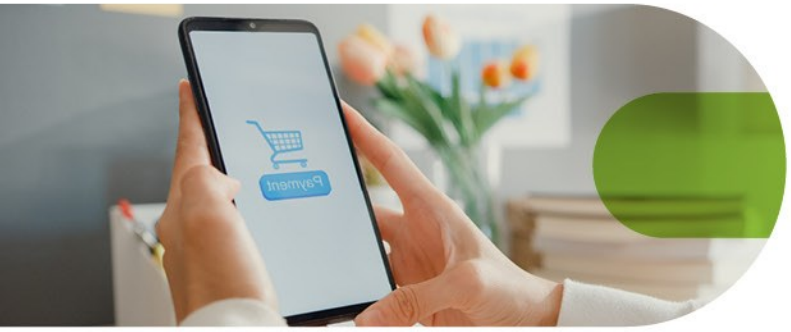
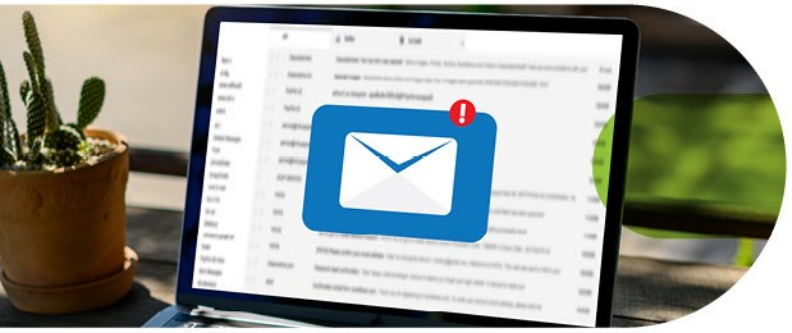
How shopping scams work





Shopping scams focus on obtaining your financial information. Methods include:

Advertising lures that entice you to enter a fake website and provide your credit card information

Payment methods that force you to submit your credit card information (rather than using a digital wallet or payment service)

Push notification lures via email or SMS that tempt you to click malicious links about an expected delivery

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Why are we more vulnerable to scams during this time of year?

Overwhelmed with decisions, deals and time-limited offers, we're constantly distracted these days.
Exciting new products and options surround us; delivery updates flood our smartphones and we get in the habit of sending money with the tap of a finger.

These factors weaken our judgment:

- A store's website is our only point of reference
- Limited-time deals make it difficult to dig into details
- Unknown senders text and email us frequently
- Monitoring our bank charges can be challenging

Hackers know this and attack more.

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What can I do?

Before shopping

Always enter the URL yourself. Don’t use a link from an ad or email

Use brands' official shopping apps on your smartphone

While shopping

Check for the lock symbol next to a website’s URL

Use a third-party method that doesn’t transmit credit card information to sellers (like PayPal or Venmo) or use a disposable card

After shopping:

Visit the website to see updates. Don't click links in emails or texts claiming to provide order updates

Keep an eye on your financial account for any unauthorized transactions

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Spotted a scam?

Report it to the affected brand.

Think you've been scammed?

Notify your local police.